

NOTICE OF PRIVACY

This document is the privacy notice of GRUPO CRATER who is responsible for the treatment of your personal data that you provide to our company.

GRUPO CRATER (denomination)

Business name: Creater Diseño e Imagen S.C., con domicilio en:

Tax residence: Gonzaga 4300, Col. Ciudad de los Niños, CP 45040, Zapopan, Jalisco, MX.

Phone: (33) 3124-0358

Website: www.grupocrater.com

Email: aviso@grupocrater.com

Personal Data: Any information concerning an identified or identifiable natural person.

THE DATA YOU PROVIDE TO US ARE:

Categories according to their intentions:

1- Contact:

- a. Full name,
- b. Organization or Company for which it works,
- c. Email,
- d. Home, office and / or cell phone.
- e. Location,

2- Registration of data (Customers and Suppliers)

- a. Full name,
- b. Organization or Company for which it works,
- c. Position held
- d. Address (Street, Number, Colony, City, State, Zip, Country),
- e. Email,
- f. Home, office and / or cell phone.
- g. Registro Federal de Causantes,

3- Applicant, Practitioner or Employee:

- a. Full name,
- b. Federal taxpayer registration
- c. Employee of the organization:
- d. Email,
- e. Unique Population Registry Code,
- f. Social Security Number,
- g. Phone,
- h. Gender,
- i. Birthdate,
- j. Nationality,
- k. Family data,
- l. Scholarship,
- m. Personal references,
- n. Income and debt.
- o. Payroll Bank Account Number.
- p. Current and previous employment,

www.grupocrater.com

Gonzaga 4300, Cd. de los Niños

Zapopan, Jal. C.P. 45040

Tels: (33) 3124 0358

contacto@grupocrater.com

Sensitive data.

You represent that you have not provided "sensitive personal information". The Holder will not provide nor will be requested by the Responsible any Data relating to racial or ethnic origin, current and future health status, genetic information, religious, philosophical and moral beliefs, union affiliation, political opinions or sexual preference.

The above data can be collected in the following ways:

- 1- When you provide them directly,
- 2- When you visit our website or request information through our website www.grupocrater.com
- 3- When we obtain information through other sources that are permitted by law.

Which will be treated for the following purposes:

- 1- Seek an efficient service and provide better attention to our customers,
- 2- Improve your experience when contracting our services
- 3- Improve the delivery times of our products or services,
- 4- To fulfill the obligations contracted with our clients,
- 5 - Send via electronic or postal mail promotions, offers and advertising campaigns,
- 6- Inform about new products and services that may be of interest to you,
- 7- Carry out studies on consumption habits,
- 8- Evaluate the quality of our products and services,
- 9- Evaluate prospects to occupy vacancies within our company
- 10- Make payroll payments for employees
- 11- Comply with the obligations derived from the employment relationship between Employer and employee that indicate the laws of social security or fiscal or others that have interference,

SAFETY MECHANISMS:

Grupo Crater has an Information Security Management System, to guarantee the protection of the personal data that you provide us through our website.

Cookies are text files that are downloaded automatically and stored on the hard disk of the user's computer when browsing a specific Internet page, which allows the user to remember some information about this user, including his preferences for The display of the pages on that server, name and password. Web beacons are images embedded in a web page or e-mail, which can be used to monitor a visitor's behavior, such as storing information about the user's IP address, duration of interaction time Page and the type of browser used, among others.

We inform you that we use "cookies" and "web beacons" to obtain personal information from you, such as the following:

- Your browser type and operating system,
- The websites you visit,
- The following links,
- The IP address and
- The site you visited before entering ours.

These cookies and other technologies may be disabled.

PROCESS TO LIMIT USE OR DISCLOSURE:

You can stop receiving promotional messages by phone or cell phone or by post or email by following the next step,

www.grupocrater.com
Gonzaga 4300, Cd. de los Niños
Zapopan, Jal. C.P. 45040
Tels: (33) 3124 0358
contacto@grupocrater.com

- Send an email to the following address: notice@grupocrater.com indicating your full name and you do NOT want to receive any promotional message by any of the ways indicated above, to which you will automatically receive a confirmation response of your request.

TRANSFER OF DATA TO BE MADE:

Your personal data can be transferred inside and outside the country by persons other than Crater Group. In that sense, your information may be shared with our business partners who provide us with the hosting services of our website. If you do not state your opposition to your personal data being transferred, it will be understood that you have given your consent to do so. Grupo Crater will be able to transfer personal data without the consent of its owner, which act in our databases exclusively between the companies controlling the latter and / or its subsidiaries and / or subsidiaries, in terms of the provisions of the Federal Law of Protection of Personal Data in the Ownership of Individuals. (Article 37, section III).

MEANS TO EXERCISE YOUR ARCO RIGHTS (Access, Rectification, Cancellation and Opposition)

The holder may exercise the rights conferred by the Law, requesting the Responsible at any time the access, rectification, cancellation and opposition to the personal data that he confers, by sending a written request that must contain at least the following :

- 1- Include the name and autograph signature of the holder, as well as a domicile or other means to Communicate the response to your request (email),
- 2- Accompany to your request the official documents that prove the identity of the holder, or in his If the legal representation of the holder,
- 3- Include a clear and precise description of the personal data in respect of which you will exercise The above rights,
- 4- Include any element or document that facilitates the location of personal data of which Be treated.

The mechanism implemented for the exercise of these rights, is through the presentation of the above mentioned request in:

- a) Our offices, located in: Gonzaga 4300, Col. Ciudad de los Niños, CP 45040, Zapopan, Jalisco, Phones: (33) 3124-0358
- b) Send the request to the email to the aviso@grupocrater.com enclosing a copy of a digitized official document (scanned), which may be exempted in case the holder has authentication mechanisms of the identity of the Holder as the electronic signature or any other means to do what.

In both cases, once your request for ARCO rights exercise has been submitted, you will automatically receive a response to receive your request, assigning a tracking number, it is free, the Holder will only cover the costs of sending, reproducing and certifying documents.

Grupo Crater reserves the right to change, modify, supplement and / or alter this notice, at any time, in which case it will be made known through any of the means established by the legislation in the matter.

At the moment of registering your data or information provided to our company Grupo Crater, you can consult this Privacy Notice, which will give your express consent electronically.

Last update to this privacy notice: January 01, 2012

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I consent and authorize that personal data be treated in accordance with the provisions of this privacy notice.

NAME AND AUTHOR SIGNATURE OF THE HOLDER.

PRIVACY POLICY

Our privacy policy describes how we collect, store or use the information we collect through the various services or pages available on this site. It is important that you understand what information we collect and how we use it as access to this site implies acceptance of our privacy policy.

COOKIES

Access to this may involve the use of cookies. Cookies are small amounts of information that are stored in the browser used by each user so that the server can remember certain information that can later be used. This information allows you to identify yourself as a specific user and allows you to save your personal preferences as well as technical information such as visits or specific pages that you visit. Those users who do not want to receive cookies or want to be informed before they are stored on your computer, can configure your browser for this purpose.

Most browsers today allow the management of cookies in 3 different ways:

- 1- Cookies are never accepted.
- 2- The browser asks the user if each cookie should be accepted.
- 3- Cookies are always accepted.

The browser may also include the ability to better specify which cookies have to be accepted and which ones do not. Specifically, the user can normally accept one of the following options: to reject the cookies of certain domains; Refuse cookies from third parties; Accept cookies as non-persistent (removed when browser closes); Allow the server to create cookies for a different domain. In addition, browsers can also allow users to view and delete cookies individually.

More information about Cookies at: <http://es.wikipedia.org/wiki/Cookie>

WEB BEACONS

This site can also host web beacons (also known as web bugs). Web beacons are usually small images of a pixel by a pixel, visible or invisible placed inside the source code of the web pages of a site. Web beacons serve and are used in a similar way to cookies. In addition, web beacons are often used to measure the traffic of users who visit a web page and to draw a pattern from users of a site.

More information about web beacons in: http://es.wikipedia.org/wiki/Web_bug

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